



THE SECRET SAUCE IN BUSINESS SUCCESS

Ormeau Business Park is delighted to announce a series of events for South Belfast-based businesses aimed at highlighting how marketing can build brands and drive company growth.

The events are being delivered in partnership with leading Integrated Communications Agency Beattie Ireland. They will take the form of a series of seminars and attendees will be given the opportunity to pick the brains of some of the most experienced people in the business.

Beattie Ireland was formed recently following a merger between Belfast-based multi-award winning PR agency, SERIOUS and Beattie Communications which boasts more than 140 marketing and PR experts who are based throughout the UK and North America.

1

MARKETING FOR NON-MARKETERS

11am on January 16th, 2020.

2

WRITING A KILLER PRESS RELEASE

11am on February 6th, 2020.

3

SUPERCHARGING YOUR SOCIAL MEDIA PRESENCE

11am, April 2nd, 2020.

4

BUILDING YOUR PERSONAL OR ORGANISATIONAL BRAND

11am, June 4th, 2020.

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EVENT LOCATION

Ormeau Business Park,
8 Cromac Ave, Belfast BT7 2JA.